



Tech Lead

Hays • Sydney CBD NSW



Base pay

\$160,000 - \$180,000



Work type

Not provided



Contract type

Permanent

Job details



Date posted

16 Oct 2021



Expiring date

16 Oct 2022



Category

Science, Technology & Environment



Occupation

Software Engineering



Base pay

\$160,000 - \$180,000



Contract type

Permanent



Job mode

Standard/Business Hours

Full job description

Tech Lead - Digital Analytics A healthcare organisation and leader in its field. As Tech Lead you will play a key role in the delivery of digital health insights to improve how healthcare is delivered and change the patient experience. Your responsibilities include:

- Lead the creation and advancement of standalone digital analytics, and integration of digital into dashboards and reports
- Enable omnichannel performance measurements
- Introduce new ability and insights including customer experience into the digital measurement framework
- Provide recommendations via performance measurement and reporting, decision analytics, and commercial optimisation insights
- Coach and develop your direct team and the broader digital and transformation team

What you'll bring to the role:

- 10 years data, analytics and business insights experience
- Expertise in standard methodologies in the areas of database design, data mining & analytics, data visualization
- Advanced knowledge of google tag manager, website tagging, search engine optimization (SEO), and search engine marketing (SEM)
- Prior experience or strong interest in digital health will be an asset in this role

On offer is an excellent opportunity to play a key role in changing the way healthcare is delivered. Generous salary packaging and very flexible working arrangements are on offer.

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