

Email Marketing Specialist

Hays | Marketing • Sydney CBD NSW



Base pay
\$35 - \$49 / hr



Work type
Full time



Contract type
Temporary

Job details



Date posted
12 Jan 2022



Expired On
12 Jul 2022



Category
Marketing & Advertising



Occupation
Other



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\$35 - \$49 /hr



Contract type
Temporary



Work type
Full time

Full job description

Your new company

This leading global tech company is a recognised leader in their field, a great place to work and have an amazing culture and exceptional talent.

Your new role

They are looking to expand their APAC digital team with an ambitious team member to execute email program launches, onboarding, promotional activities, and support the day-to-day needs of their multi-channel marketing efforts. This will include:

- Email building, testing, launching and reporting
- Email audience segmentation
- Testing new ideas and tactics

What you'll need to succeed

You will have a strong understanding of email marketing and segmentation and have a passion for data and analytics. You will have a solid understanding of Email Marketing and ideally will have used the email building tool Marketo or a very similar platform.

What you'll get in return

This is a fantastic opportunity to work for one of the worlds leading tech businesses. You will work with a great team across the APAC region in a fast-growing innovative space. You will receive a competitive rate and flexible work, with the opportunity to work fully remotely anywhere in Australia.

What you need to do now

If you're interested in this role, click 'apply now' to forward an up-to-date copy of your CV, or contact Natalie Clark on natalie.clark@hays.com.au or 02 8226 9609

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